

Research on Response Strategies of Chinese Enterprises in U.S. Patent Litigation Since the China-U.S. Trade War

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Abstract: The China-U.S. trade war has led to a growing number of patent litigations against Chinese enterprises in the United States, with the number of cases increasing annually and involved industries primarily concentrated in manufacturing and technology-intensive sectors. Chinese enterprises generally face challenges including insufficient patent portfolios, inadequate awareness of infringement risks, limited understanding of U.S. litigation procedures, strategic deficiencies in responding to lawsuits, and high costs associated with cross-border litigation. To address these challenges, Chinese enterprises should: 1) Strengthen patent portfolio development to enhance core competitiveness; 2) Improve patent risk management systems and establish litigation monitoring and early warning mechanisms; 3) Adopt flexible litigation strategies and consider settlement options when appropriate; 4) Proactively collaborate with external stakeholders including government agencies, industry associations, and legal institutions to collectively address litigation risks and safeguard legitimate rights.

Keywords: China-U.S. Trade War; Patent Litigation; Litigation Response Strategies; Risk Prevention and Control

1. Introduction

In January 2018, the Trump administration invoked Section 201 of the Trade Act of 1974 ("Section 201 safeguards") to impose high tariffs on imported washing machines and solar panels, marking the inaugural salvo of the U.S.-initiated trade war. Subsequently, in April 2018, the U.S. government, alleging claims of "intellectual property theft" and "forced technology transfer" by China, initiated a "Special 301 Investigation" and published a proposed list of \$50 billion in Chinese goods subject to Section 301 tariffs, thereby escalating the full-scale China-U.S. trade war [1]. The issue of intellectual property rights (IPRs) remains a pivotal contention in China-U.S. trade disputes, implicating core national interests. As articulated in the Report of the 20th National Congress of the Communist Party of China, it is imperative to "comprehensively enhance the legal governance of IPR protection and refine the punitive damages system for intellectual property infringement." Furthermore, the 14th Five-Year Plan for National Intellectual Property Protection and Utilization promulgated by the State Council underscores the necessity to "improve the overseas IP risk mitigation framework and strengthen enterprises' capacity to navigate foreign IP disputes" [2]. These directives underscore that intellectual property has evolved into a strategic fulcrum in international geopolitical competition, directly impacting industrial competitiveness and economic security.

Notwithstanding these developments, a prevalent issue persists among Chinese enterprises: prioritized domestic IP portfolio development often overshadows proactive overseas IP strategy formulation, rendering them disproportionately vulnerable in cross-border IP disputes. Confronted with escalating complexities in global IP governance, the question of how enterprises can navigate multifront legal and commercial adversarial challenges has emerged as a critical impediment to their internationalization [3]. Addressing this exigency necessitates not only heightened corporate awareness of IPR significance but also strategic and tactical preemptive measures. This study examines the status quo of patent litigation faced by Chinese enterprises in the United States under the backdrop of the China-U.S. trade war, identifies systemic deficiencies in current practices, and proposes actionable countermeasures from the perspective of litigation defense strategy. The analysis aims to furnish pragmatic insights for Chinese enterprises engaging in global IP competition and to contribute to safeguarding national innovation security.

2. Analysis of the Current Dynamics of Patent Litigation Involving Chinese Enterprises in the United States

2.1. Escalating Caseload and Expanding Corporate Involvement

Statistical data released by the China Intellectual Property Society (CIPS) and the National Center for Guidance on Resolution of Overseas Intellectual Property Disputes (NCG-IP) reflect a marked upward trajectory in U.S. patent litigation involving Chinese enterprises. In 2019, 143 newly filed cases implicated Chinese entities in U.S. patent disputes. By 2020, this figure surged to 262 cases, representing a year-on-year surge of 83.2%. The upward trend persisted in 2021, with litigation filings climbing to 359 cases—a 37% increase over the preceding year. By 2023, the caseload reached 448 newly filed cases, 3.13 times the 2019 baseline. Concurrently, the volume of concluded cases remained elevated, with 336 and 399 cases adjudicated in 2022 and 2023, respectively, substantially exceeding the 2019 total of 157 cases (see Figure 1).

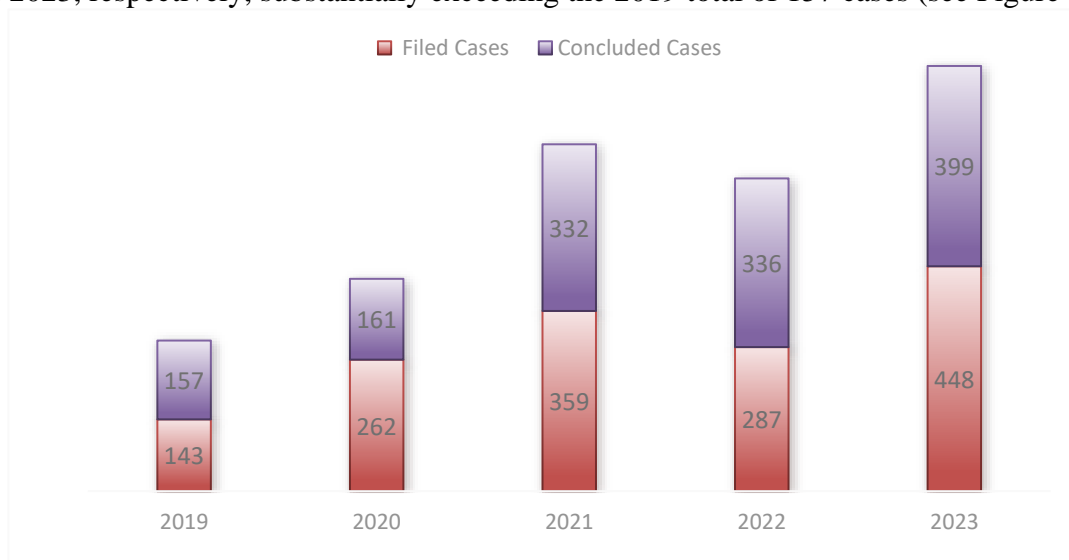


Figure 1 Volume of Patent Litigation Cases Involving Chinese Enterprises in the United States

Concurrent with the rapid increase in case volume, there has been a substantial rise in the involvement of Chinese enterprises in U.S. patent litigation. In 2019, Chinese companies were parties to patent litigation only 167 times, whereas by 2021 this figure had escalated dramatically to 858 instances. By 2023, the number reached 2,600 instances, representing a 15.57-fold increase compared to 2019 levels. Notably, the frequency of Chinese enterprises appearing as defendants significantly exceeds their appearances as plaintiffs. This disparity evidences that an increasing number of Chinese companies are becoming entangled in the complex web of U.S. patent litigation. (See Table 1)

Table 1 Frequency of Chinese Companies' Involvement in U.S. Patent Litigation as Plaintiffs and Defendants (Unit: Instance Count)

Year	2019	2020	2021	2022	2023
Chinese Companies as Plaintiffs	10	35	91	65	148
Chinese Companies as Defendants	157	524	767	917	2452

2.2. High Industry Concentration of Litigation, with Technology-Intensive Sectors Becoming Severely Affected Areas

Upon systematic examination of case data from 2019 to 2023, it becomes evident that patent litigation faced by Chinese enterprises is predominantly concentrated in technology-intensive sectors such as mobile communications and electronic information, as well as traditional industries where China maintains competitive advantages, including manufacturing and retail. This concentration pattern underscores the targeted approach adopted by the U.S. government within the context of the China-U.S. trade trade conflict.

The mobile communications sector constitutes one of the most severely affected areas for patent litigation. Between 2019 and 2021, the number of cases in this sector exhibited a year-on-year increase, rising from 77 cases to 170 cases, representing a growth rate exceeding 120%.

The electronic products, while serving as a critical domain for China's participation in global technological competition, has simultaneously emerged as a high-incidence area for patent litigation. In 2019,

the electronic products sector recorded 18 cases, which precipitously increased to 49 cases by 2020. Although there was a marginal decline in 2021, this was followed by a significant rebound to 105 cases in 2023, positioning this sector at the forefront among all industries.

Traditional manufacturing, despite its status as a pillar industry in China's participation in the international division of labor, has similarly been subject to substantial litigation from U.S. entities. In 2022, the number of cases in the manufacturing sector reached a substantial 127, significantly exceeding all other industries. While there was a relative decrease in 2023, the figure remained substantial at 19 cases, ranking third among all sectors.

The retail sector has emerged as another severely affected area for patent litigation in recent years. In 2022 and 2023, the number of cases in this sector totaled 90 and 164 respectively, second only to the manufacturing sector. This trend reflects the retail domain's evolution into a new arena of contention between U.S. and Chinese enterprises. (See Figure 2).

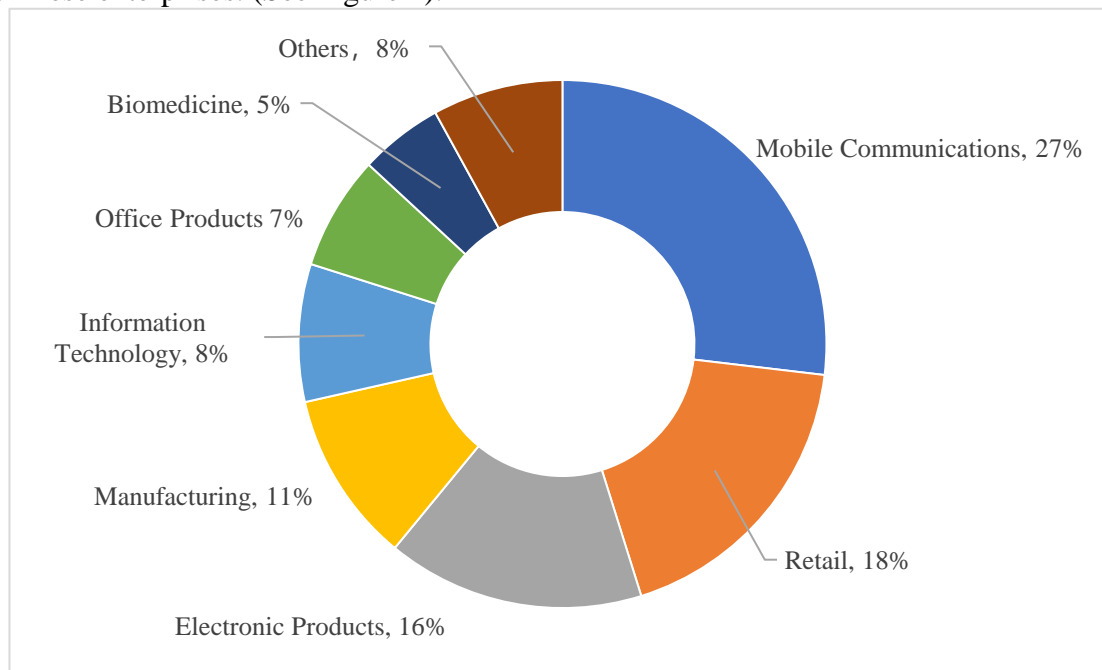


Figure 2 Number of Patent Litigation Cases Involving Chinese Companies in the United States

2.3. Limited Success Rate for Chinese Companies with High Damage Awards

Between 2019 and 2023, Chinese enterprises maintained consistently low success rates in patent litigation cases. In 2019, among 157 concluded patent litigation cases, only one Chinese company achieved a favorable judgment. Although the number of successful cases for Chinese companies showed modest improvement during the 2020-2023 period, reaching 2, 8, 14, and 20 cases respectively, the success rate remained disproportionately low when compared to the total number of concluded cases during the same period. Taking 2023 as an illustrative example—the year with the highest success rate—Chinese enterprises achieved favorable outcomes in only 5.01% of the 399 concluded cases. This figure stands in stark contrast to domestic U.S. companies, which routinely achieve success rates of 20-30%.

Accompanying this low success rate is the imposition of substantial damage awards against Chinese companies following adverse judgments. From 2019 to 2023, the average damage awards assessed against Chinese enterprises in U.S. patent litigation reached the significant figures of \$10.955 million, \$5.3485 million, \$11.0217 million, \$3.821 million, and \$23.7172 million respectively. Moreover, extraordinarily high damage awards in individual cases have become increasingly common. The case resulting in the highest damage award involved Textron Innovations Inc., an American aircraft manufacturer, as plaintiff against SZ DJI Technology Co., Ltd., China's largest drone manufacturer, along with its overseas subsidiaries (DJI Technology, Inc. and DJI Europe B.V.) as defendants. The judgment in this case included two reasonable royalty payments to be jointly borne by the defendants, one amounting to \$242.20 million and the other to \$30.70 million.

Table 2 Quantity and Amount of Damages in U.S. Patent Litigation Cases Involving Chinese Companies

Year	Total Cases	Cases Where Plaintiff Prevailed and Chinese Companies Were Ordered to Pay Damages	Average Award (USD Millions)	Note
2019	157	13	10.95	Highest single award was \$43.30 million against ZTE Corporation
2020	161	4	5.35	Highest single award was \$13.175 million against Yiwu Yicubao Daily Necessities Co., Ltd.
2021	332	16	11.02	Highest single award was \$157.509 million against Yiwu Lanjie Trading Co., Ltd.
2022	336	13	3.82	Highest single award was \$21.665 million against Shaoxing Ruixin Lighting Co., Ltd.
2023	399	18	23.72	Highest single award was \$272.90 million against SZ DJI Technology Co., Ltd.

3. Challenges Faced by Chinese Enterprises in U.S. Patent Litigation

3.1. Inadequate Patent Portfolio Development and Insufficient Awareness of Infringement Risks

Against the backdrop of escalating China-U.S. trade tensions, Chinese enterprises face increasingly significant patent litigation risks in the U.S. market. Many companies demonstrate notable deficiencies when confronting these challenges, primarily stemming from inadequate patent portfolio development and insufficient awareness of infringement risks. These fundamental shortcomings place Chinese enterprises in a disadvantageous and reactive position in patent-related strategic interactions with U.S. companies.

For an extended period, Chinese enterprises have demonstrably underinvested in and underappreciated the importance of comprehensive patent portfolio development. On one hand, the majority of enterprises maintain insufficient patent reserves and lack core technologies protected by proprietary intellectual property rights, thereby failing to establish effective patent barriers. On the other hand, their international patent portfolio development remains weak, leaving them without robust countermeasures when confronting infringement allegations [4]. Taking the manufacturing sector as an illustrative example, while many enterprises prioritize product exportation and market expansion, they exhibit relative delays in patent portfolio development. These companies either maintain inadequate patent reserves or focus exclusively on domestic patent applications, neglecting concurrent portfolio development in critical markets such as the United States. This production-centric approach that subordinates patent considerations frequently results in intellectual property compliance issues during transnational operations.

Concurrent with these deficiencies in patent portfolio development is Chinese enterprises' insufficient awareness of infringement risks. Constrained by certain enterprises' limited intellectual property consciousness, many companies inadequately estimate potential patent risks when expanding into the U.S. market and fail to conduct necessary due diligence and risk assessments. Some enterprises maintain ambiguous understanding regarding whether their products constitute infringement and pay insufficient attention to competitors' patent portfolios; others, while recognizing infringement risks, find themselves strategically constrained due to insufficient talent and experience. This deficient awareness of infringement risks has resulted in Chinese enterprises frequently becoming targets in U.S. patent litigation [5]. Some enterprises fail to comprehensively evaluate patent risks prior to U.S. exportation, subsequently providing competitors with grounds for litigation based on infringement allegations after product market entry. Additionally, some enterprises engage in technological collaboration with U.S. companies without clear

stipulations regarding intellectual property rights allocation, resulting in allegations of patent infringement following the termination of collaboration. These various circumstances collectively highlight Chinese enterprises' deficiencies in patent risk prevention and control.

3.2. Limited Understanding of U.S. Litigation Rules and Deficient Defense Strategies

In comparison with domestic litigation in China, U.S. patent litigation is characterized by complex rules, stringent procedures, compressed timeframes, and substantial costs. When Chinese enterprises lack comprehensive understanding of these rules and processes, they are susceptible to errors and omissions during defense proceedings, thereby missing critical opportunities. The discovery procedure in U.S. patent litigation provides an illustrative example, as it requires parties to disclose all relevant evidentiary materials in their possession prior to case adjudication. This requirement diverges significantly from the Chinese litigation principle that "the party making an assertion bears the burden of proof." If Chinese enterprises are unfamiliar with this distinction and fail to prepare accordingly, they may find themselves in a disadvantageous position due to insufficient evidence or improper disclosure.

A further distinctive characteristic of U.S. patent litigation is the substantial judicial discretion exercised by judges throughout the adjudicative process. This necessitates that litigants adapt their litigation strategies in a timely manner based on case-specific circumstances and judicial temperament to maintain strategic initiative. However, constrained by insufficient internationally experienced personnel and limited defense experience, many Chinese enterprises struggle to effectively guide and persuade judges, let alone respond with composure to litigation challenges.

The deficiencies in Chinese enterprises' defense strategies are further manifested in their neglect of procedural rules governing U.S. patent litigation. In U.S. patent litigation, procedural matters frequently exert significant influence on case trajectories, and even minor oversights can nullify previous efforts. For instance, the Federal Rules of Civil Procedure do not mandate that relevant documents be officially served by U.S. courts; rather, service may be affected by any person who is not a party to the litigation but is recognized by the U.S. court, and the responsibility for completing service rests with the plaintiff. For service upon foreign parties, various methods may be employed (non-exhaustively enumerated): (a) internationally recognized, reasonable methods, such as those permitted under the Hague Convention; (b) service methods permissible in litigation before foreign courts as prescribed by the laws of that foreign jurisdiction; or (c) other methods not prohibited by international treaties and ordered by the court. Consequently, in cross-border litigation, Chinese defendants often receive electronic communications from law firms acting as plaintiff's counsel, without any direct documentation or correspondence from the court. In accordance with U.S. practice as described above, this constitutes effective service. The defendant must submit a responsive pleading within the statutorily prescribed period; failure to do so may result in a "default judgment" issued by the court. Additionally, critical hearings require strict adherence to temporal specifications, with tardiness or absence potentially resulting in adverse consequences. If Chinese enterprises are negligent in their comprehension of these procedural rules, they will inevitably encounter various oversights throughout the defense process [6].

3.3. High Transnational Litigation Costs: A Significant Burden for Small and Medium-Sized Enterprises

It is widely acknowledged that the United States maintains the highest intellectual property litigation costs globally. According to statistics compiled by the American Intellectual Property Law Association, the median cost for conducting a patent infringement lawsuit in the United States amounts to \$2.5 million. Furthermore, in cases where damages range between \$10 million and \$25 million, the median litigation expenditure escalates to \$5.5 million [7]. Such substantial litigation costs represent a significant financial burden even for multinational corporations, and present an even more formidable challenge for small and medium-sized enterprises with limited financial resources.

In comparison with domestic litigation, evidence collection in transnational proceedings encounters numerous obstacles. Constrained by geographical, linguistic, and legal factors, Chinese enterprises face considerable difficulties conducting investigative evidence-gathering in the United States. These companies frequently must retain local American attorneys or investigative agencies for assistance, incurring substantial fees. Moreover, due to divergent legal systems, certain evidence that would be admissible in domestic Chinese

litigation may not receive judicial recognition in American courts, thereby implicitly increasing the evidentiary burden on enterprises.

Furthermore, even after incurring substantial litigation expenses, favorable litigation outcomes cannot be guaranteed. Examining the damages awarded in patent litigation cases against Chinese enterprises in the United States, the average judgment amounted to \$10.955 million in 2019, \$5.3485 million in 2020, and reached the extraordinary sum of \$11.0217 million in 2021. Such substantial damage awards constitute a severe financial impact for any enterprise, and for small and medium-sized enterprises with limited financial capacity, they are tantamount to a catastrophic event.

Beyond the substantial judgment costs, Chinese enterprises defending litigation in the United States additionally confront extended litigation timeframes and elevated attorney fees. In the United States, intellectual property litigation typically requires 2-3 years from filing to judgment, with exceptional cases extending to 5-7 years. Throughout these protracted proceedings, enterprises must not only disburse substantial attorney fees but also commit significant human and material resources. Remaining in a state of legal uncertainty for extended periods adversely affects both corporate operations and commercial reputation.

4. Recommendations for Enhancing Chinese Enterprises' Capacity to Address U.S. Patent Litigation

4.1. Strengthening Patent Portfolio Development and Enhancing Core Competitiveness

In confronting the increasingly challenging patent litigation landscape, Chinese enterprises seeking to gain strategic advantage in competition with American counterparts must prioritize the enhancement of core competitiveness, fundamentally predicated upon strengthened patent portfolio development. Only through the acquisition of high-quality patent reserves and the achievement of independent control over critical domains and core processes can enterprises secure first-mover advantage in international competition and establish an unassailable position in intellectual property strategic interactions.

An examination of Chinese enterprises' performance in U.S. patent litigation in recent years reveals a pronounced deficiency in proprietary intellectual property reserves, with patent quantity and quality demonstrating discernible disparities compared to developed nations. This deficiency renders numerous enterprises unable to present compelling defensive evidence when confronting infringement allegations, thereby placing them at a strategic disadvantage in negotiation dynamics. Consequently, to fundamentally transform this situation, enterprises must elevate patent portfolio development to a position of heightened strategic prominence, employing high-quality patents to safeguard high-quality development. Specifically, enterprises must increase research and development investment, stimulate original innovation vitality, and achieve simultaneous enhancement in both patent quantity and quality. Particularly within critical core technological domains, enterprises must develop patent portfolios with international perspective and forward-thinking strategic vision, overcoming technological bottlenecks and securing innovative strategic heights [8]. Concurrently, enterprises must conduct targeted patent excavation and portfolio development in accordance with their distinctive characteristics and competitive industry dynamics, thereby establishing unique technological advantages and competitive barriers.

In patent portfolio development, the cultivation of high-value patents is of paramount importance. Enterprises should fully utilize emerging technological methodologies such as big data and artificial intelligence to enhance the profound value extraction from patent data, comprehensively evaluate the market value and protective efficacy of existing patents, and focus on creating high-value patent clusters around core technologies. Simultaneously, enterprises should strengthen coordinated portfolio development across diverse technological domains and business segments, leveraging the collective efficacy of patent combinations to construct a comprehensive patent protection network. Particularly in frontier technological domains and industrial transformation sectors such as 5G and artificial intelligence, enterprises must strategically coordinate the portfolio development of essential patents and standard-essential patents, thereby securing first-mover advantage for innovative development [9].

Beyond domestic portfolio development, international patent portfolio development is equally crucial for addressing international patent litigation. Enterprises must adopt a global perspective, undertaking patent application and maintenance activities in key export countries and regions. In high-risk markets such as the United States, Europe, and Japan, enterprises should intensify patent early warning analysis and infringement risk assessment, promptly implementing responsive measures such as design-around strategies. Enterprises

should develop proficiency in utilizing international patent application channels such as the Patent Cooperation Treaty (PCT) to enhance the efficiency of international patent portfolio development and reduce temporal costs.

4.2. Perfecting Patent Risk Prevention and Control Systems and Enhancing Litigation Information Monitoring and Early Warning Mechanisms

Within the context of China-U.S. trade trade friction, Chinese enterprises face progressively intensifying patent litigation risks in the U.S. market. To address these challenges effectively, reliance on singular measures or reactive defensive strategies proves substantially inadequate. Enterprises must approach this issue from a strategic perspective, constructing multi-layered, comprehensive patent risk prevention and control systems that facilitate early detection, early warning, and early response to patent litigation risks.

Currently, Chinese enterprises generally demonstrate inadequate awareness of international intellectual property risk prevention and control. According to relevant sampling surveys conducted by the China National Intellectual Property Administration, among the causes of overseas intellectual property risk-related losses suffered by Chinese enterprises, insufficient risk control awareness and capability accounts for 87%, while unintentional infringement due to unfamiliarity with foreign intellectual property systems represents 78%. These statistics clearly indicate that risk prevention and control constitutes an essential educational component for Chinese enterprises participating in international competition.

The primary element of patent risk prevention and control involves establishing and perfecting patent risk prevention and control institutional frameworks and processes. This includes timely adjustment of intellectual property portfolio development based on market conditions, comprehensive understanding of intellectual property and research and development levels within the relevant industry, and clarity regarding methods for circumventing existing intellectual property barriers [10]. Within institutional development, enterprises should prioritize international patent search capabilities, comprehensively understanding the patent landscape and developmental trends within relevant industries through search processes, thereby avoiding research and development-related infringement risks. For products potentially involving overlapping technology, enterprises may incorporate differentiating elements during development phases. Considering the high proportion of patent litigation initiated against Chinese enterprises by non-practicing entities (NPEs), enterprises should establish effective risk prevention mechanisms specifically addressing NPE litigation characteristics. This includes conducting in-depth analyses of NPE litigation features, perfecting early warning mechanisms, standardizing patent application documentation, and rigorously preventing documentation vulnerabilities. When filing patent applications, professional personnel should conduct stringent examinations of application documentation to avoid errors and omissions [11].

Regarding the construction of foreign-related intellectual property risk monitoring and early warning platforms, Chinese enterprises should adopt multifaceted approaches to comprehensively strengthen intellectual property risk prevention and control. On one hand, enterprises should emphasize intellectual property analysis and monitoring throughout the product lifecycle. From research and development, production, and sales to post-sale phases, enterprises must maintain real-time awareness and analysis of potential intellectual property risk points. This includes key information such as types of intellectual property involved, quantity, geographical distribution, and relevant rights holders, thereby ensuring informed preparation and advance risk assessment. On the other hand, facing complex circumstances involving different types of intellectual property, different rights holders, and different countries, enterprises must formulate differentiated risk avoidance strategies. The intensity and focus of intellectual property protection varies across countries and regions; enterprises must fully consider these variations when designing targeted risk prevention and control plans. Simultaneously, enterprises should closely monitor intellectual property developments among major industry competitors, employing methodologies such as big data analysis to dynamically track competitors' newly acquired patents, initiated litigation, and other relevant activities, thereby providing early warnings of potential risks.

4.3. Adopting Strategic Flexibility in Litigation and Timely Consideration of Settlement Options

When confronting formidable litigation opponents and navigating complex legal environments, merely relying on reactive defense mechanisms proves fundamentally inadequate for risk mitigation. For Chinese

enterprises seeking to gain strategic advantage in this bloodless confrontation, it becomes imperative to assess prevailing circumstances judiciously and adapt accordingly. While maintaining active defense, enterprises must implement flexible litigation strategies and, when necessary, consider conflict resolution through settlement mechanisms to maximize benefits while minimizing costs.

Active defense constitutes the fundamental strategy for Chinese enterprises facing patent litigation. This approach necessitates comprehensive understanding of case details, thorough examination of U.S. patent litigation rules, and proactive evidence submission and rights assertion [12]. Upon discovering defects in the plaintiff's patent rights or determining that the defendant's products fall outside the patent's protective scope, enterprises should decisively employ legal mechanisms such as invalidation declarations or non-infringement confirmations. Through such preemptive measures, enterprises can potentially neutralize the plaintiff's infringement "encirclement." This approach not only directly influences case trajectory but also generates substantial psychological counterpressure against the plaintiff, thereby cultivating favorable conditions for potential settlement negotiations.

Nevertheless, when confronting litigation opponents with substantial resources, Chinese enterprises must exercise strategic sophistication in litigation, making flexible decisions based on case-specific requirements. For instance, in cases presenting clear advantages, enterprises might consider intensifying their defense efforts, compelling concessions from opposing parties through robust counterclaims, potentially achieving litigation counteroffensives. Conversely, in cases with uncertain prospects of success, enterprises might employ jurisdictional objections or procedural defenses to extend litigation timelines, thereby securing additional time and leverage for settlement negotiations.

Indeed, dismissal through settlement represents a significant resolution pathway in U.S. patent litigation. U.S. patent litigation typically involves substantial time and resource commitments with considerable costs. Even successful litigation resulting in substantial damage awards may not offset the enormous investments in human, material, and financial resources, let alone compensate for reputational damage and lost commercial opportunities. Consequently, litigants frequently prefer expeditious dispute resolution through out-of-court settlements, a preference similarly endorsed by judges seeking to alleviate pressure on judicial resources. Chinese enterprises should leverage this characteristic, pursuing timely settlement negotiations with opposing parties based on comprehensive case assessment, thereby maximizing benefits while minimizing costs [13].

It warrants emphasis that settlement does not signify weakness or compromise but rather constitutes a sophisticated litigation strategy. Particularly for small and medium-sized enterprises, constrained by practical limitations, engaging in direct litigation against multinational corporations presents inherent sustainability challenges. Through appropriate settlement, enterprises can not only avert greater losses but also secure a respite for strengthening capabilities and refining strategic positioning. Naturally, settlement negotiations themselves require strategic consideration, balancing tactical concessions with principled argumentation and preservation of fundamental positions, firmly rejecting unwarranted capitulation.

4.4. Proactively Leveraging External Resources for Collaborative Litigation Risk Management

Patent litigation differs substantially from general civil and commercial disputes, encompassing intellectual property issues characterized by high technical complexity and specialized knowledge, thereby imposing exceptionally rigorous requirements on enterprises' legal literacy and litigation response capabilities. For Chinese enterprises seeking strategic advantage in these adversarial proceedings, beyond strengthening internal legal teams, it becomes imperative to proactively seek external support and establish collaborative mechanisms with governmental entities, industry associations, law firms, and other stakeholders to collectively address litigation risks.

In recent years, the Ministry of Commerce, China National Intellectual Property Administration, and other governmental departments have implemented a series of policy measures, establishing overseas intellectual property dispute response guidance centers and creating enterprise rights protection assistance funds to provide intelligence support, legal consultation, and related services. Confronting the systemic risks emanating from China-U.S. trade tensions, enterprises should proactively engage with governmental departments to secure policy support and preferential resource allocation, thereby obtaining additional leverage in litigation proceedings [14].

Industry associations and chambers of commerce, functioning as connective bridges between enterprises and governmental entities, possess significant potential in assisting member enterprises with common legal risk management [15]. These organizations maintain comprehensive awareness of industry developmental dynamics and technological trends, and possess familiarity with the intellectual property status and requirements of member enterprises. Consequently, they are well-positioned to function as “litigation intelligence stations” and “rights protection vanguards.” In confronting intellectual property competition in overseas markets, Chinese enterprises can establish effective protective mechanisms against intellectual property risks and maximize the protection of their interests only through coalition formation. Industry associations can not only facilitate intellectual property sharing mechanisms through internal cross-licensing arrangements but also exercise collective rationality to coordinate individual interests, assisting enterprises in cost reduction and collaborative management of overseas intellectual property challenges. Regional and national industry associations should fulfill demonstrative leadership roles by establishing intellectual property cooperation platforms and integrating industry resources to safeguard Chinese enterprises in their international expansion efforts.

Law firms constitute indispensable professional assistants for enterprises facing patent litigation. U.S. patent litigation is characterized by complex rules and stringent procedures, necessitating representation by qualified attorneys throughout the proceedings. Chinese enterprises’ unfamiliarity with the U.S. legal environment inevitably creates challenges when confronting disputes. Law firms possessing extensive experience and profound understanding of U.S. patent litigation serve as critical stabilizing forces for enterprises. These legal professionals can assist enterprises in comprehensive case assessment, formulation of meticulous defense strategies, and when necessary, participation in settlement negotiations. It is reasonable to assert that without robust legal team support, Chinese enterprises face significant disadvantages in litigation confrontations with U.S. adversaries.

Chinese enterprises should additionally strengthen communication and cooperation with domestic and international industry counterparts. Frequently, one enterprise’s litigation experience can provide invaluable reference for others. Enterprises should establish information-sharing mechanisms to exchange timely strategies for addressing overseas intellectual property litigation [16]. In cases involving common interests, enterprises may implement joint defense strategies, sharing litigation costs and creating collective resistance. Particularly when confronting malicious litigation, Chinese enterprises must demonstrate resolute determination in collaborative response and steadfast protection of their legitimate rights and interests.

5. Conclusion

In confronting the intensifying intellectual property competition between China and the United States, Chinese enterprises, as constituents of the world’s second-largest economy, must adopt an increasingly proactive posture in addressing these challenges. While safeguarding their legitimate rights and interests, they must simultaneously advocate for the evolution of international intellectual property regulatory frameworks toward greater equity and rationality. The realization of this objective necessitates not only the strengthening of intellectual property management practices by the enterprises themselves and the comprehensive enhancement of independent innovation capabilities, but also requires collaborative efforts among governmental entities, industry associations, and other stakeholders to collectively construct a multi-dimensional, comprehensive system for overseas intellectual property risk prevention and control.

Concurrently, we must maintain a clear understanding that intellectual property protection should not function as an instrument of trade protectionism or technological hegemonism, but rather should serve as a catalyst for innovation stimulation and socioeconomic development promotion. Throughout the process of actively addressing overseas intellectual property risks, Chinese enterprises should further adhere to principles of openness and inclusivity, participating deeply in global innovation cooperation networks. By adopting an approach characterized by technological innovation and mutually beneficial cooperation, these enterprises can lead industrial transformation and promote the establishment of a new international intellectual property order predicated on cooperative mutual benefit. Only through participation in international rule-making processes on foundations of equality and reciprocity, active integration into global innovation systems, embracing global engagement through openness, and achieving mutual benefits through cooperation can Chinese enterprises secure strategic advantages in increasingly intense future international competition.

Through these efforts, they will contribute substantively to promoting high-quality economic development and establishing China as a strong intellectual property nation.

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